

# AMERICAN FARMHOUSE

PROJECTS TO UPDATE YOUR STYLE

# Style

## Get That *Dream* Home Look

*Tours with boho, vintage and modern country vibes*



Check out **THE LORI BEDS** on page 91

### Project House Reveal

Before and afters of this 100-year-old property

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PROJECT HOUSE



PHOTOGRAPH BY SCOTT DAVIS

# A New Project BY AUTUMN KRAUSE *in the Making*

Welcome to Project House Utah, the new build in Salt Lake City that you can follow along with all year.



PHOTOGRAPH BY LINDSAY SALAZAR

As we finish our Project House Louisiana (see page TK for the full reveal), we're launching a new Project House this year in Utah. Our partners this year are Cara and Tom Fox of The Fox Group, a full-service residential design and construction firm. They have invited us to follow along as they build a modern colonial speculative house in Salt Lake City, Utah, from detailed renderings to complete incarnation.

"The purpose of a spec home is to build a place for a family needing something move-in ready," Cara says. "I enjoy it because we use out-of-the-box ideas that most people need to see in person to understand. This home is the embodiment of classicism with fresh twists and modern convenience." It will have five bedrooms and almost 6,000 square feet, and its spirit will be classic farmhouse with pops of whimsy and charm.

### THE FOX GROUP

Tom and Cara own The Fox Group. Cara is the lead designer, and Tom is the manager. The couple met in college and discovered they have a shared passion: homes. A typical pastime of theirs would be driving around their favorite neighborhoods, soaking up the local architecture and pointing out features they loved. "We started out by building our own home and the homes of family and friends," Cara says. "Once we did spec houses—which would sell before we even listed them—we realized we were in the right industry and opened The Fox Group." That was 17 years ago. Now, the business employs 30 architects, designers and a full construction crew. It designs for clients all around the world, with a specialization in classic architecture and New England traditional design.



PHOTOGRAPH BY SCOTT DAVIS



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PHOTOGRAPH BY LINDSAY SALAZAR

(right) Cara and Tom are a dynamic team. Cara is an intuitive creative, while Tom has a keen eye for detail and composition. "Together, we strive to make homes that are havens for the soul," Cara says. They have a beautiful family of five children ages 16 to 6, as well as dogs and horses.



PHOTOGRAPH BY IMPULSION IMAGES BY REBECCA TOLMAN

## PARTS OF THE PROCESS

Cara and Tom are experts at walking through the custom build process. Here's a behind-the-scenes look at the steps that lead from an empty lot to a home sweet home.

- **DISCOVERABLE.** The first phase, Discovery, is fun and inspiring. It's when you can lay out all your expectations and dreams for the new home, and the design and architectural teams envision how it will look and function.
- **ART PROJECT.** Next come the conceptual drawings. These are the initial drawings of the project. They are exciting to see because it's the first tangible look at the home.
- **FIT THE MOLD.** Architectural plans and fitting the home to the lot is next. During this phase, the team will scale and draw the build, down to the last doorstep.
- **CREATIVE CONSTRUCTION.** The construction crew gets to work on building the house in layers, from first framing to final finish.
- **DESIGN DETAILS.** Now the design and interior details fill the home. Throughout the entire process, Cara says follow-through and learning to embrace changes for the build, if necessary, are vital.



PHOTOGRAPH BY LINDSAY SALAZAR

Another branch of the company blossomed after Cara wanted to expand on her love for curating one-of-a-kind design pieces and collaborating with artists near and far. "I thought it would be a dream to have them in a shop of our own," she says. So, the brick-and-mortar and digital doors of The Fox Shop opened, featuring clients' décor pieces and custom furnishings.

### THE FOX FAMILY

Just as the company has grown, so has the Fox family. Cara and Tom have five children and a menagerie of dogs, cats and horses. They have full plates and equally full hearts.

Currently, the Project House is in its initial construction phase. It has finished framing and rough electrical/plumbing and HVAC. Its outline is the shape of things to come. "Some of my favorite details are the front porch, which is a nod to the past; the side front door, which makes the exterior balanced and pleasing; and the inviting foyer and entertaining spaces like the dining room and back-porch fireplace," Cara says. The house will also feature a pool, indoor brick pizza oven and a black-and-white tile foyer.

Join us for the journey as this project moves through every phase of the building cycle and turns into a house waiting to be filled with life, love and laughter.

PHOTOGRAPH BY LINDSAY SALAZAR



PHOTOGRAPH BY SCOTT DAVIS

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